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A BUSINESS TRAVEL EMISSIONS  
CARBON MATURITY ASSESSMENT  
FOR  
ORGANIZATION ABC  
USING THE SKOGLUFT SCALE™

AS OF MARCH 21, 2024

V1.4.3



# ABOUT THE SKOGLUFT SCALE

Skogluft is Swedish for forest air

The Skogluft Scale for Business Travel Carbon Maturity helps organizations achieve their Scope 3.6 emissions reduction goals.

This assessment tool suggests areas for improvement by scoring answers to ~30 questions across four maturity dimensions.

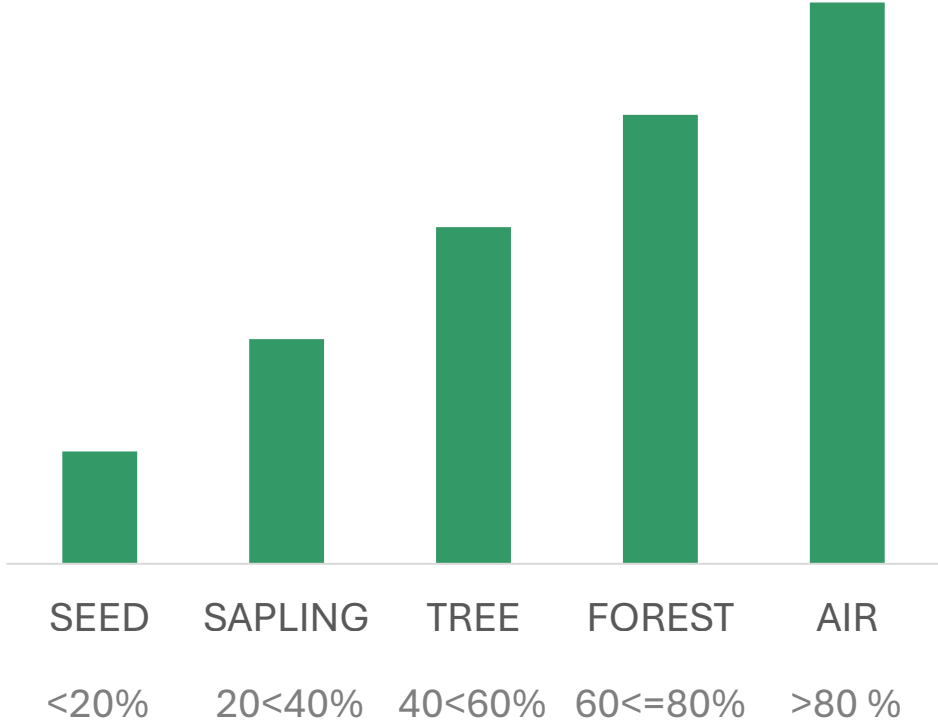
Scott Gillespie and Joel Hanson developed the Skogluft Scale in consultation with well-known business travel leaders. The survey should be taken by those familiar or very familiar with their organization's Scope 3.6 reduction efforts.



# THE SKOGLUFT SCALE

## FIVE LEVELS OF MATURITY BASED ON SCORES ACROSS FOUR DIMENSIONS

Skogluf Scale Carbon Maturity Levels



Maturity Dimension	Key Issues	Dimension's Weight
<b>Timing &amp; Ambition</b>	Scopes 1,2,3 and 3.6 aspirations and timing	18%
<b>Leadership &amp; Alignment</b>	Degree of orchestrated leadership and support for reducing Scopes 1,2,3 and 3.6 emissions	27%
<b>Constraints &amp; Enablers</b>	Factors enabling the targeted reduction of Scope 3.6 emissions	35%
<b>Reporting &amp; Results</b>	Quality of Scope 3.6 data insights and outcomes	20%
		Total 100%





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# YOUR RESULTS: MATURITY LEVEL 2, SAPLING

This survey's overall maturity score is **28%**.

## SKOGLUFT SCALE

<i>Score</i>	<i>Maturity Level</i>
More than 80%	5. AIR
60% to 80%	4. FOREST
40% to <60%	3. TREE
<b>20% to &lt;40%</b>	<b>2. SAPLING</b>
Less than 20%	1. SEED

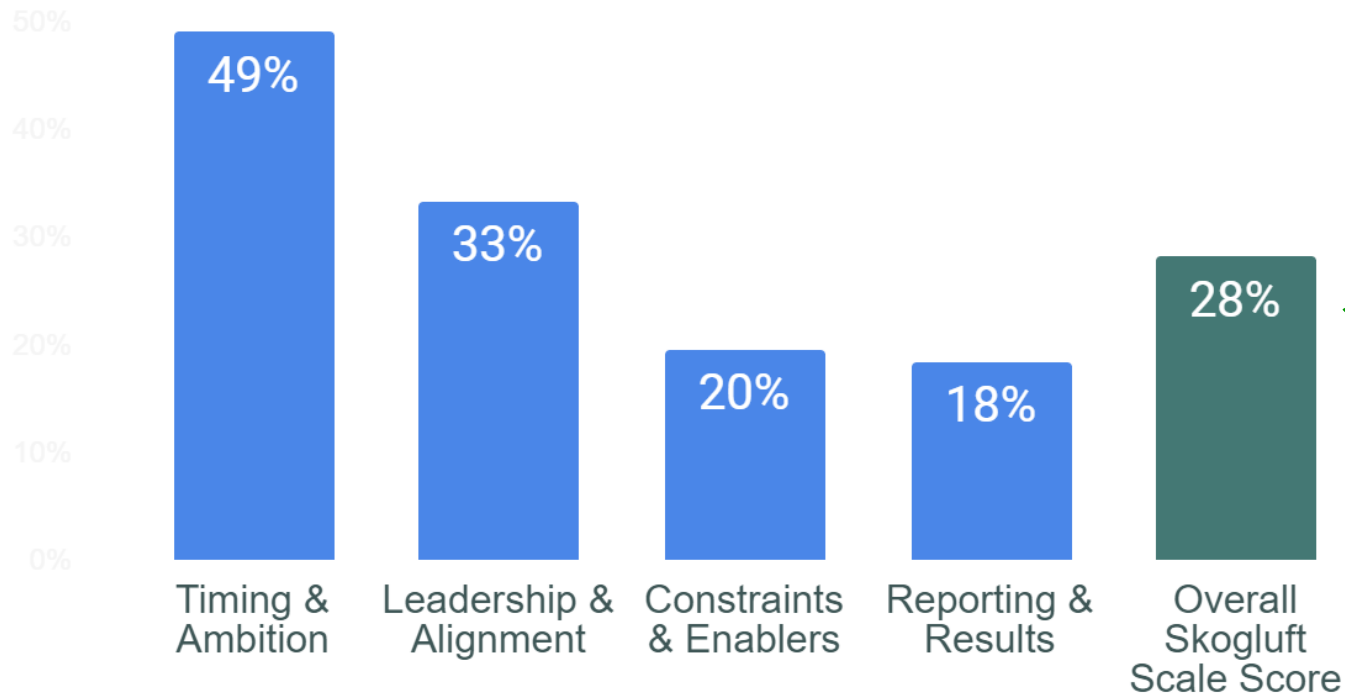
You can earn  
Maturity Level 4,  
Forest, by closing  
the gaps on page 11.

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# THESE MATURITY DIMENSION SCORES CAN BE IMPROVED

## Business Travel Carbon Maturity Scores

Skogluf Scale > 80% is Level 5



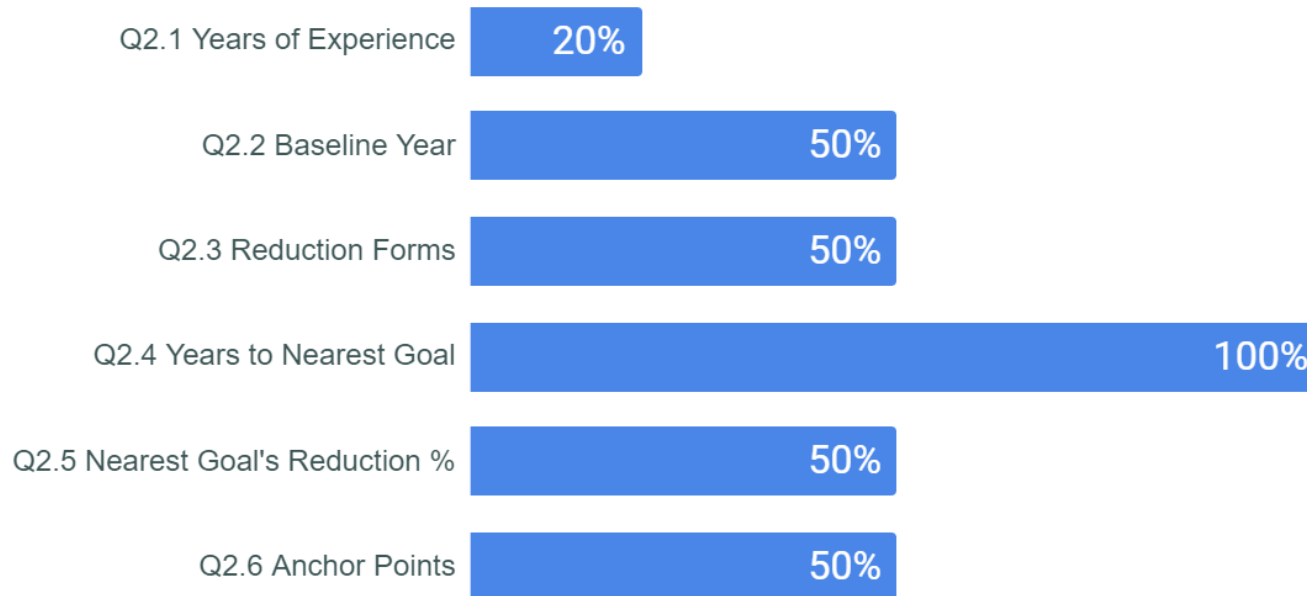
### SKOGLUFT SCALE

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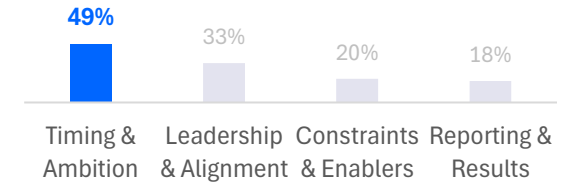
# TIMING & AMBITION AT 49%, LEVEL 3

## Timing & Ambition Maturity Scores

Skogluf Scale >80% is Level 5



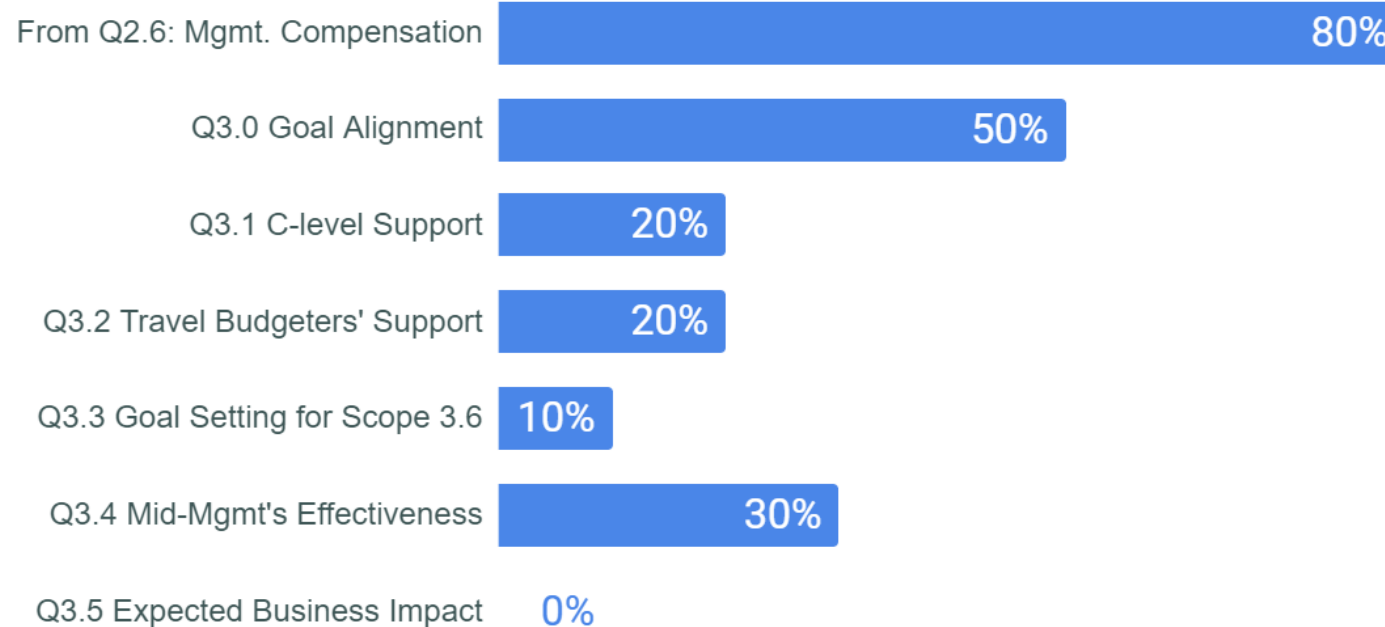
## DIMENSION SCORES



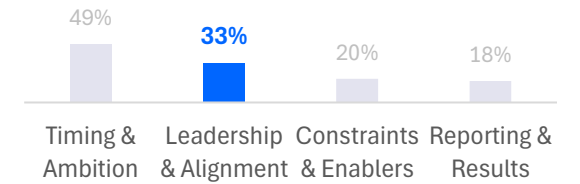
# LEADERSHIP & ALIGNMENT AT 33%, LEVEL 2

## Leadership & Alignment Maturity Scores

Skogluf Scale >80% is Level 5



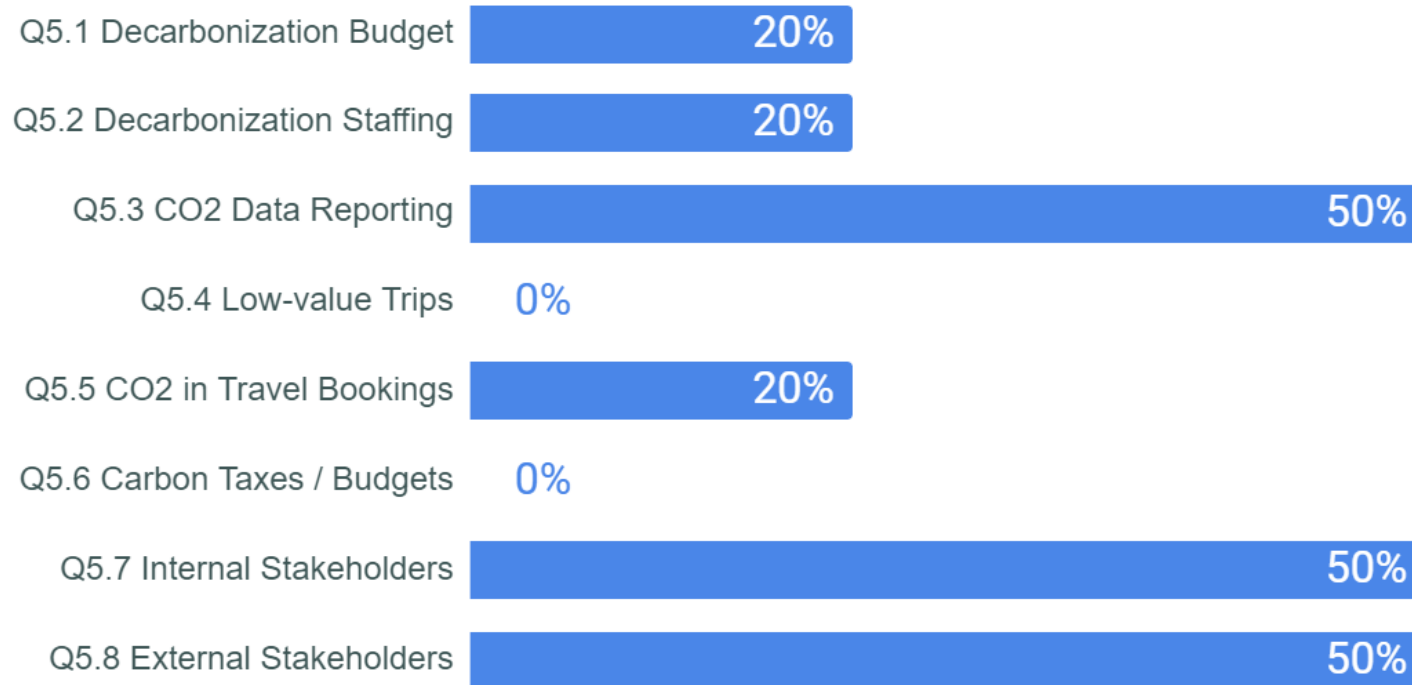
### DIMENSION SCORES



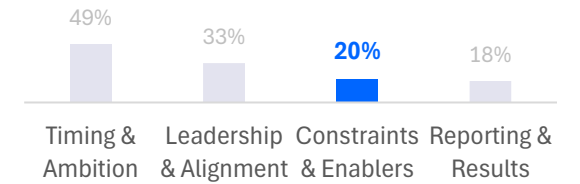
# CONSTRAINTS & ENABLERS AT 20%, LEVEL 2

## Constraints & Enablers Maturity Scores

Skogluf Scale >80% is Level 5



### DIMENSION SCORES

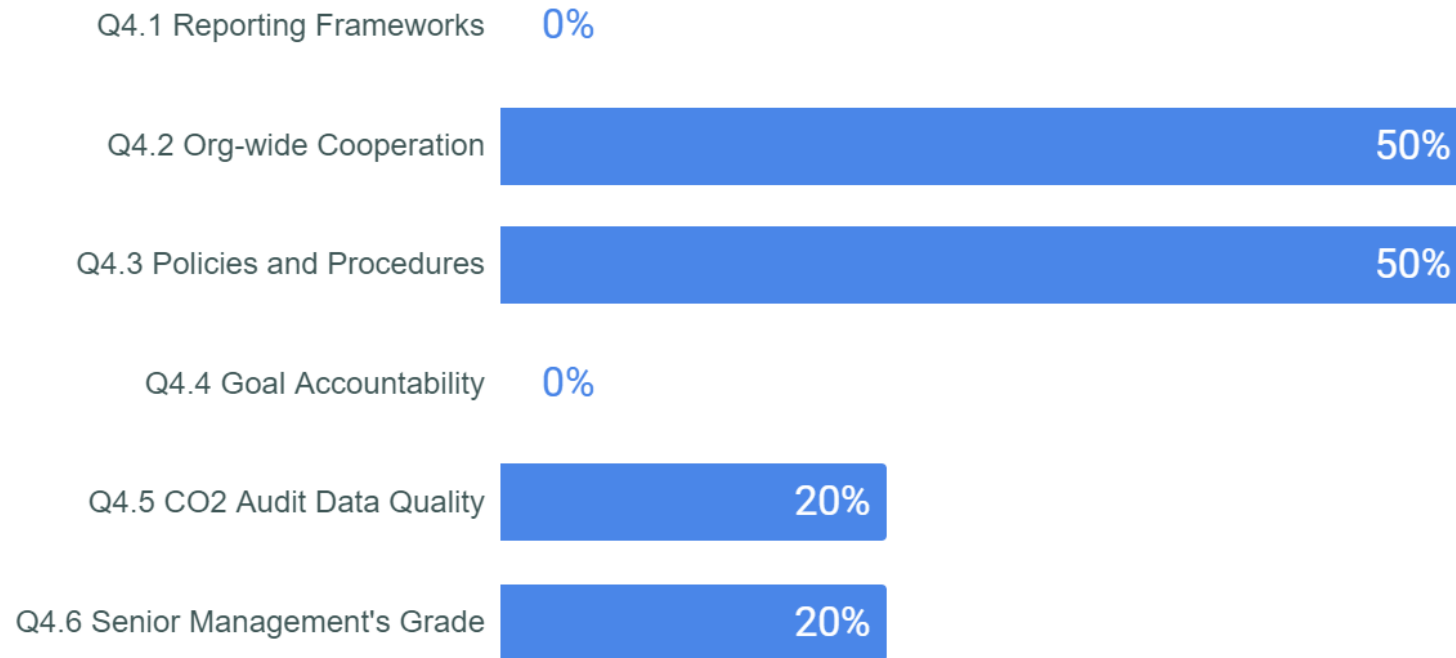




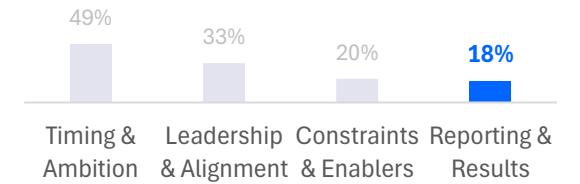
# REPORTING & RESULTS AT 18%, LEVEL 1

## Reporting & Results Maturity Scores

Skogluf Scale >80% is Level 5



## DIMENSION SCORES



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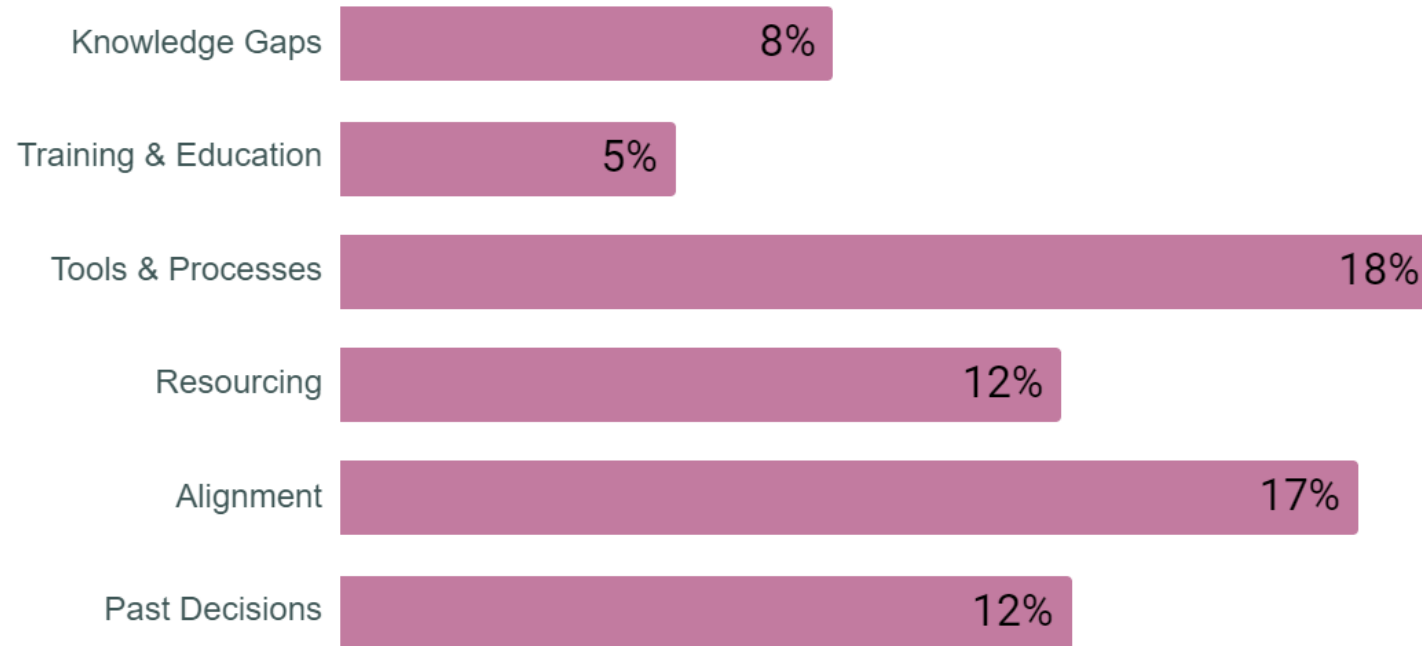
# A FIRST-PASS GUIDE FOR LEVELING UP, SUMMARY

## Factors for Reaching Maturity Level 5, Air Available Maturity Points

Typically  
Easiest



Hardest



# OPPORTUNITIES TO LEVEL UP

Showing Opportunity Gaps >= 3%

Often Easiest

Often Easiest

Level-Up Factor	Question	Answer	Point Gap
<b>1. Knowledge Gaps</b>	5.6 Regarding carbon taxes and/or carbon budgets for travel, we	6. Don't know or prefer not to say	6%
<b>2. Training &amp; Education</b>	3.2 Most of our managers and executives who manage travel budgets would probably say that reducing our business travel emissions is	2. Slightly important	3%
<b>3. Tools &amp; Processes</b>	5.4 Our tools and processes for flagging potentially low-value trips before they are taken are	1. Nearly or non-existent	6%
	5.5 Our tools for displaying carbon emissions to travelers at the point of sale are	2. Inadequate, fragmented, or inconsistent	3%
<b>4. Resourcing</b>	5.1 Our current annual budget for achieving our Scope 3.6 reduction goal is	2. Too small to be very effective	5%
	5.2 Our staffing for decarbonizing business travel is	2. Under-staffed	3%
<b>5. Alignment</b>	4.4 Regarding accountability for reducing our business travel emissions:	1. The “who” and the form of accountability are unclear	6%
	3.1 The support from our C-level Executive Leadership Team for achieving our Scope 3.6 business travel carbon emissions seems:	2. Fairly weak	5%
<b>6. Past Decisions</b>	2.3 What form(s) of reduction in CO2 does the Scope 3.6 goal(s) take?	2. An intensity reduction in CO2 per revenue or per employee, or per other metric	3%
<b>Grand Total</b>			<b>43%</b>

Hardest

Hardest

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# COMMENTS ABOUT THE SURVEY'S QUESTIONS

LEVEL-UP FACTOR

SURVEY TAKER'S COMMENTS

<b>Timing &amp; Ambition Q2.7</b>	
<b>Leadership &amp; Alignment Q3.6</b>	
<b>Constraints &amp; Enablers Q5.x</b>	Still trying to get some budget for a concerted effort to reduce our Scope 3.6 emissions.
<b>Reporting &amp; Results Q4.7</b>	





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# FOR MORE INSIGHTS

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Take the Skogluft Scale survey at [tclara.com/skogluft-scale](https://tclara.com/skogluft-scale)